

# RPJ @ COMPANY, INC.

Book Publishing • Consulting • Design • Editing • Proofreading • Workshops • Marketing • Scanning & Shredding  
Prices available during consultation

**BASIC PACKAGE** (B/W Paperback: 5x8, 5.5x8.5, 6x9) or (COLOR Paperback: 5.5x8.5, 8.5x8.5, 7x10, 8x10, 8.5x11)

- Custom designed cover
- Customized interior design
- Includes author photo for biography
- ISBN & EAN barcode for worldwide distribution
- Listing in Books in Print
- Registration with Bowker Agency
- Listing with Affiliate online bookstores
- Library of Congress Application and Number
- Copyright with U.S. Copyright Office
- Included on RPJ Publishing website with personalized domain
- Listing in Ingram catalog (largest distributor)
- Marketing through: Barnes & Noble, Books-a-Million, Powell's Books & Target, Amazon.com and major online bookstore (first year included; \$25.00 renewal)
- Royalties: 50-75% of net sales (does not affect discounted book sales)
- Direct Wholesale book price is around 50% off the retail price
- 10 print books
- Up to 104 pages (\$2.00/page for additional pages)

## CUSTOM PACKAGES AVAILABLE

### ADVANCED PACKAGE \*

(B/W Paperback: 5x8, 5.5x8.5, 6x9) or

(COLOR Paperback: 5.5x8.5, 6x9, 8.5x8.5, 7x10, 8x10, 8.5x11)

- 20 B/W paperback books or 5 Color paperback books
- Research working book title
- 3 hours/month of author consulting throughout process
- Includes light editing and proofreading
- Use of 5 additional images
- Design of Order Form
- Press release for marketing and mass distribution
- Up to 160 pages (\$2/pg for additional pages)

### PREMIUM PACKAGE \*

(B/W Paperback: 5x8, 5.5x8.5, 6x9) or

(COLOR Paperback: 5.5x8.5, 8.5x8.5, 7x10, 8x10, 8.5x11)

- 30 paperback books
- 5 hardcover print books  
*(108 page minimum - not available in 5x8 size)*
- Research working book title
- Use of 10 additional images
- Design of Order Form
- Custom cover and interior design  
*(from your vision, we offer 2 designs to choose from)*
- 5 hours/month of author consulting
- Press release for marketing and mass distribution
- 250 bookmarks or 100 postcards to promote and market your book
- Coaching/Advise to execute a Marketing Plan
- Includes light editing and proofreading
- Up to 380 pages (\$2/pg for additional pages)

\* Includes all the services listed in the Basic Package

### EXTRA SERVICES AVAILABLE:

Photos/Images for book interior  
(Image prices will vary according to project)

Hardbound books

COLOR books: Additional pages will be billed per finished page over the limit

Logo Design for use in self-published books or marketing materials

Designing a la carte: billed per hour

Editing, Proofreading, Ghost Writing, Consulting, Workshops, Developmental and Structural Writing

Websites, SEO, & Blog posting

### SCANNING & SHREDDING SERVICES:

Save space by scanning 8.5 x 11" documents to PDF, JPEG, or OCR - billed by page or hourly rate

Create peace of mind with a back up copy

Shredding: .25 cents/pound

We can organize already-existing files

We can work in our office or yours  
(billed @ hourly rate)

Eliminate the paper clutter weighing you down!

Our organizing and scanning services are customized to suit your needs. Call us for a telephone consultation today!

PACKAGES, SERVICES AND PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

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